



HELPING VISITORS FIND IT ALL

INCLUDING YOU!

- CAMPBELL RIVER 2026 -



CAMPBELL RIVER VISITOR MAP

SPRING
RELEASE

150,000+
customers
reached!

Estimated ad Impressions are based on an average of 3 readers per map x 50,000 printed copies.*

Local Outlets
Island-Wide Hotels
BC Ferries
BC Visitor Centres
– plus –
100+ Island-Wide
High-Traffic Outlets



“*Landmark has the top moving product in our distribution racks!*”
– Kira Keon, Manager at Certified Folder (servicing BC Ferries, YVR, BC Hotels & Visitor Centres)

#1 VISITOR BROCHURE PUBLISHER IN B.C.
with over 1.3 million copies in circulation!



Vancouver, BC • 1-888-899-3777 • info@landmark-maps.com • Landmark-Maps.com

*Statistics are from 2018 Consumer Research by Bentley University's Centre for Marketing Technology (2020 visitors from 17 locations in North America, Europe, and South Africa responded). See visitorinternational.com/research for more info.

PUT YOUR BUSINESS ON THE MAP

Landmark products are known for great design and functionality, highlighting the best local attractions and hidden gems. Now's your chance to feature your business prominently on one of BC's most popular visitor brochures! Space is limited! Book your spot now on ????'s Premier Visitor Map!

CAMPBELL RIVER

Double Tower (top left): Go Wild! Whale Watching, Ocean Rafting, Kayaking, Boat Tours & Private Charters. 1250 287 2667, campbellriverwhalewatching.com

Triple Banner (top center): Quinsam Crossing Shell. 250-286-1866 • 130 Broad Drive, Campbell River

Medium Rect. (top right): BaBa Gannouj. 250-286-1866 • 130 Broad Drive, Campbell River

Single Rect. (left side): The Sky is Calling! 250-287-9226, www.theflycatcher.com

Single Rect. (left side): STEINER BAKERY. 231 Dogwood St, Campbell River | 250-287-7222

Single Rect. (left side): BOUGH & ANTLER NORTHWEST GOODS. 250-286-1866 • 130 Broad Drive, Campbell River

Single Rect. (left side): Point Your Own Experiences. 2500 Island Hwy, South - 250-488-2768

Single Rect. (left side): Adventure Whisks, Guides & Wildlife Adventure Tours. 250-286-0809

Double Tower (right side): GUIDED BY TRADITION. INSPIRED BY NATURE. 250-286-1866 • 130 Broad Drive, Campbell River

Double Tower (right side): HOMALCO Wildlife & Cultural Tours. 250-286-1866 • 130 Broad Drive, Campbell River

Single Rect. (right side): MYSTIC EARTH CREATIONS. 250-286-1866 • 130 Broad Drive, Campbell River

Double Tower (bottom right): R.V. PARK. 250-286-3344, 2000 Spit Road. 250-286-0809

Double Tower (bottom left): Fresh West Coast Dining! 250-487-4183, www.kayakcamps.com

Medium Rect. (bottom center): Curious (it). 250-914-0223, www.curiousit.com

Medium Rect. (bottom center): Wildflowers. 250-286-1866 • 130 Broad Drive, Campbell River

Medium Rect. (bottom center): Passage View Motel. 250-286-0809

Medium Rect. (bottom center): CANADIAN TIRE. 250-286-0809

DETAILED VIEW



THE DISCOVERY ISLANDS AND NORTH ISLAND

Double Tower

Medium Rect.

Double Tower

Custom Tower

Single Rect.

Double Tower

Back Cover

DETAILED VIEW



LOYALTY
DISCOUNTS!

ADVERTISING RATES

One-time annual fee. Or pay monthly – no interest!

Block

3.75" wide x 2.77" high

~~\$1343~~ **\$1142**

Double Tower

3.15" wide x 3.7" high

~~\$1580~~ **\$1343**

Triple Tower

3.15" wide x 5.7" high

~~\$2348~~ **\$1996**

Medium Rectangle

3.75" wide x 1.75" high

~~\$1008~~ **\$857**

AD SPECIFICATIONS:

4-colour (CMYK)
Minimum 300ppi
JPG, PNG, AI or **PDF (preferred)**

Ads shown actual size.

Back Cover

4" wide x 9" high

Plus: 1/8" bleed all sides (4.25" x 9.25")

Include cropmarks

~~\$4793~~ **\$4074**

Double Banner

7.5" wide x 1.75" high

~~\$1940~~ **\$1649**

Single Rectangle

3.15" wide x 1.75" high

~~\$833~~ **\$708**

Triple Banner

11.5" wide x 1.75" high

~~\$2873~~ **\$2442**

**BOOK MULTIPLE ADS
FOR FURTHER DISCOUNTS!
ADDITIONAL DISCOUNT FOR
NON-PROFIT ORGANIZATIONS!**

Custom ad design available at no charge, limited to 2 revisions.

Insertion of advertising and all copy, photos and graphics subject to approval and acceptance by Landmark Media and must meet stated requirements. Landmark Media will be under no liability for failure to insert any advertisement, for copy errors, for libelous statements or for unauthorized use of material or photographs in an advertisement.

