

- WHISTLER 2026 -

# HELPING VISITORS FIND IT ALL INCLUDING YOU!



# WHISTLER & SEA TO SKY VISITOR MAP

DEC. 2025  
RELEASE

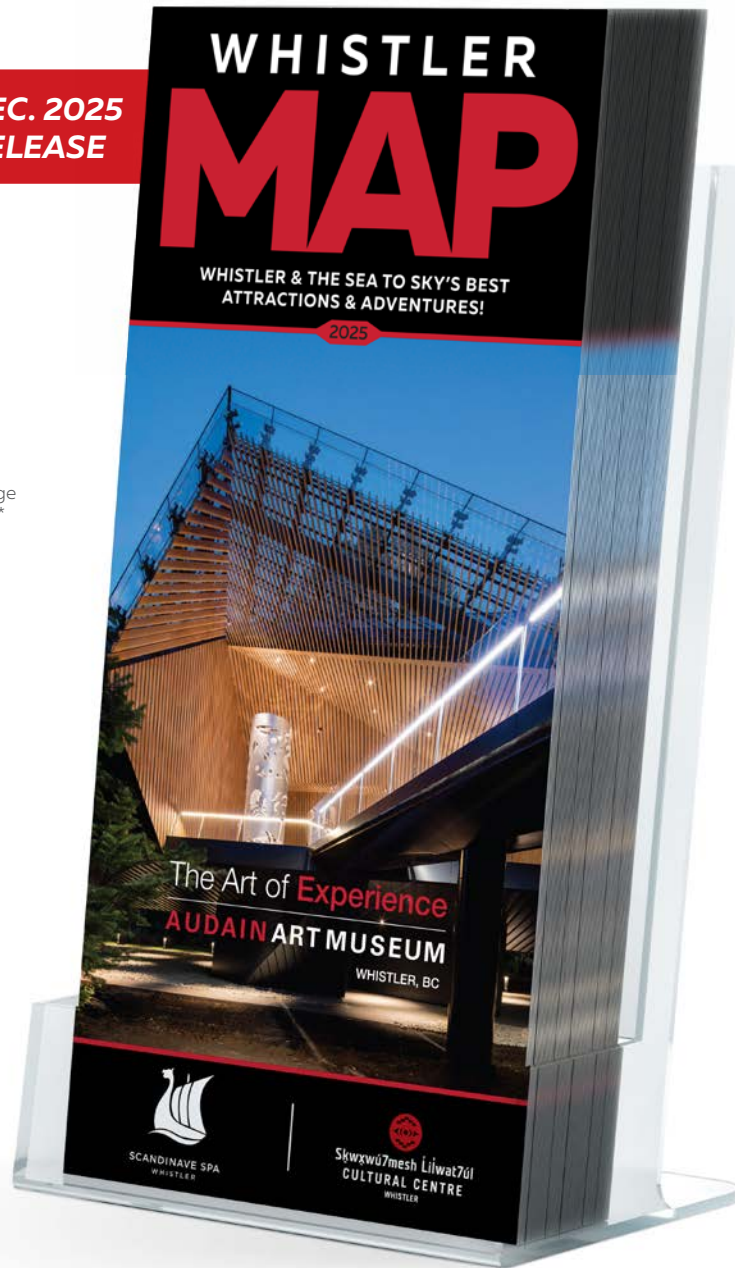
**250,000+**  
customers  
reached!

Estimated ad Impressions are based on an average of 3.5 readers per map x 75,000 printed copies.\*

Local Hotels  
YVR Airport  
BC Ferries  
Visitor Centres

– plus –

300+ Major Metro  
Vancouver Outlets



“Landmark has the top moving product in our distribution racks!”  
– Kira Keon, Manager at Certified Folder (servicing BC Ferries, YVR, BC Hotels & Visitor Centres)

**#1 VISITOR BROCHURE PUBLISHER IN B.C.**  
with over 1.3 million copies in circulation!



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\*Statistics are from 2018 Consumer Research by Bentley University's Centre for Marketing Technology (2020 visitors from 17 locations in North America, Europe, and South Africa responded). See [visitorinternational.com/research](http://visitorinternational.com/research) for more info.

# PUT YOUR BUSINESS ON THE MAP

Landmark products are known for great design and functionality, highlighting the best local attractions and hidden gems. Now's your chance to feature your business prominently on one of BC's most popular visitor brochures! Space is limited! Book your spot now on Whistler & the Sea to Sky's Premier Visitor Map!

## WHISTLER VILLAGE

**Double Tower** (Top Left): MOUNTAIN FOR MEN, Outwear, Gear, Apparel, Style.

**Medium Rect.** (Top Left): ANCIENT STORIES YOUTHFUL VOICES, First Nations Inclusive Tours + Gift Shop + Cafe.

**Double Banner** (Top Center): Lotus Spa & Lounge, Whistler's Best Affordable Spa.

**Medium Rect.** (Top Right): The Art of Experience ART MUSEUM, (Dis)connect to (re)connect.

**Double Tower** (Top Right): WHISTLER SIGHTSEEING TOURS.

**Double Tower** (Left Side): Sutton Stay a little longer, Real Estate.

**Single Rect.** (Left Side): ABASS TOURS, REAL ESTATE.

**Single Rect.** (Left Side): LA BRASSERIE, HARA JUKU.

**Single Rect.** (Right Side): BE BEAUTY, HAPPY PUPPETS.

**Single Rect.** (Right Side): SKI AND SNOWBOARD RENTALS.

**Double Tower** (Right Side): Hardware, RANDOM necessities, ESSENTIAL doodads.

**Triple Tower** (Bottom Left): BLACK TIE, Cows & Creams, CANADA'S BEST ICE CREAM!

**Medium Rect.** (Bottom Center): REDEFINE YOUR SCENARIOS, LEMON SQUAD.

**Double Tower** (Bottom Right): RENT OR BUY Bear Spray.

## DETAILED VIEW



# WHISTLER VALLEY, SQUAMISH & PEMBERTON

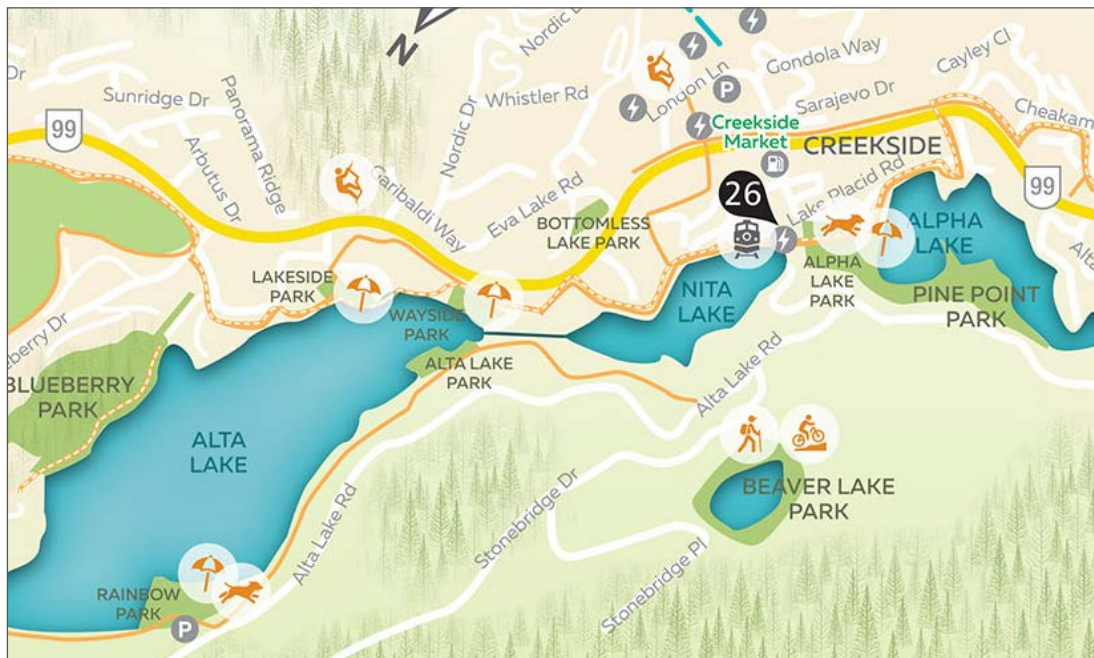
Double Tower    Medium Rect.    Double Banner    Single Rect.    Block

Double Tower    Single Rect.    Block

Double Tower

Single Rect.    Medium Rect.    Back Cover

## DETAILED VIEW



**INTRODUCTORY DISCOUNTS!**

# ADVERTISING **RATES**

*One-time annual fee. Or pay monthly – no interest!*

**Block**  
3.75" wide x 2.77" high  
~~\$1449~~ **\$1304**

**Double Tower**  
3.15" wide x 3.7" high  
~~\$1811~~ **\$1630**

**Triple Tower**  
3.15" wide x 5.7" high  
~~\$2679~~ **\$2411**

**Medium Rectangle**  
3.75" wide x 1.75" high  
~~\$1118~~ **\$1006**

**AD SPECIFICATIONS:**

4-colour (CMYK)  
Minimum 300ppi  
JPG, PNG, AI or **PDF (preferred)**  
Ads shown actual size.

**Back Cover**  
4" wide x 9" high  
Plus: 1/8" bleed all sides (4.25" x 9.25")  
Include cropmarks  
~~\$5887~~ **\$5298**

**BOOK MULTIPLE ADS FOR FURTHER DISCOUNTS!  
ADDITIONAL DISCOUNT FOR NON-PROFIT ORGANIZATIONS!**

**Double Banner**  
7.5" wide x 1.75" high  
~~\$2161~~ **\$1945**

**Single Rectangle**  
3.15" wide x 1.75" high  
~~\$943~~ **\$849**

**Triple Banner**  
11.5" wide x 1.75" high  
~~\$3204~~ **\$2884**

Custom ad design available at no charge, limited to 2 revisions.  
Insertion of advertising and all copy, photos and graphics subject to approval and acceptance by Landmark Media and must meet stated requirements.  
Landmark Media will be under no liability for failure to insert any advertisement, for copy errors, for libelous statements or for unauthorized use of material or photographs in an advertisement.

